



Riddle.com is hiring a

## **Content Creator – Text and Video**

Riddle is a leading provider of SaaS tools to create interactive content like quizzes, personality tests, polls, and surveys. Our customers include the BBC, Seven.One Entertainment Group GmbH, Wimbledon Tennis, FIBA.basketball, goal.com, among many leading global brands, publishers, and sports franchises.

Our customers use Riddle to engage their site visitors, increase time on site, and collect valuable user information and leads.

We plan to create new content on our blog and start a YouTube channel, discussing ways that potential customers can benefit from using interactive content for their sales and marketing efforts.

You will be responsible for our blog and video channels with a wide range of freedom to create engaging content.

### **These are the core skills we are looking for:**

- English native speaker (this is an absolute must)
- Minimum of 3 years's experience in content creation – this can be content you created for others or your own blog or video channels.
- Ability to understand complex scenarios and explain them to a 10-year-old kid.
- Good understanding of the core technologies used for web marketing & key performance indicators.



**This is what we expect from you in the first six months.**

- Show the ability to know every aspect of our product by being able to create complex content with connections to CRM systems and tracking implementations.
- Identify old and outdated content on our blog and create a structure for new content.
- Write 3 long-form blog posts, explaining how Riddle can be used in marketing.
- Create a content plan and content calendar for YouTube and other video platforms you identify.

**We offer:**

- Full or part-time employment.
- A 4-day workweek for all full-time employees. You get to pick your day off or work reduced hours 5 days per week.
- Gym membership and access to a personal trainer.
- Lunch vouchers, snacks, drinks, coffee, and tea in our air-conditioned office.
- Your choice of laptop and phone.
- Free parking in downtown Saarbrücken close to our office at Mainzer Str. 120.
- Work from home for one day per week after your initial training and trial period.



## More about Riddle

Riddle Technologies AG is based in Germany. We are self-funded, profitable, and cash-flow positive. We are not driven by monthly targets and plan to build a meaningful and lasting global presence.

This is an opportunity for anyone with the right experience to be a future leader in our organization and to build the team, infrastructure, and culture that you always wanted to implement to succeed.

At Riddle, our leadership style is very hands-off, and we trust our employees to make intelligent decisions independently.

To apply, please reach out to [boris@riddle.com](mailto:boris@riddle.com) with a short cover letter explaining why you are the ideal candidate and a brief resume, mainly highlighting your experience in content creation.